Baby Friendly Provider Education
At Boulder Community Foothills Hospital
Providers were sent a letter from lactation, FBC director and Baby Friendly physician member letting them know the training was coming and an update on our Baby Friendly progress.

Providers were given a deadline to complete the education of December 31st. BCH-U automatically notifies them if they are delinquent.
Becoming Baby Friendly
Practitioner Impact on Breastfeeding
A breastfeeding friendly practice
Anatomy and physiology of lactation
Breastfeeding resources
Benefits of exclusive breastfeeding
Breastfeeding tools
Breastfeeding problems
Frequency and duration
Pacifiers
Prenatal guidance and management of breastfeeding
Has been assigned to all current providers

- Current providers
  - Education coordinator, unit manager and unit director checks in with providers to see if they need help accessing BCH-U to complete training
  - Medical staff office will be “encouraging” compliance

- New providers
  - Part of their orientation
  - Required to complete training before they can practice
Addressing Provider Concerns

- “I don’t want lactation telling me how to practice”
- Reassuring providers that this is not “lactation driven”
Infant Feeding Policy

- I prepared a PP describing the changes, and explaining the rationale, point by point.
- This was sent to each of the providers.
Prenatal Education

- A 2 ½ hour class, offered 2x/month – childbirth class instructors encourage participants to take this class.
- Colorado Can Do Five is covered in all childbirth classes.
Other Prenatal Education

- Tour participants receive a handout that covers various aspects of their stay. It includes information about lactation and the Ten Steps.
- Hospital website has information and registration for classes and about lactation services.
- New prenatal patients get brochures about classes and Baby Friendly and steps to successful breastfeeding at their first prenatal visit.